

**SMOKEY**  
**THE GHOST**



# CONTENTS

INTRODUCTION :	3
NOTABLE MUSIC :	5-7
IN THE MOVIES :	8
NOTABLE FEATURES :	9
WHEN WE GET LIVE :	10
STATS FOR THOUGHT :	11
CONTACT INFORMATION :	12

# INTRODUCTION

SMOKEY THE GHOST IS A SOUTH INDIAN CONSCIOUS RAPPER HAILING FROM THE CITY OF BANGALORE. HE HAS BEEN RAPPING SINCE 2004 IN THE INDIAN HIP HOP SCENE. HE HAS BUILT A DIVERSE DISCOGRAPHY FROM MAKING HIS EARLY CAREER IN INDIA'S FIRST HIP HOP CREW CALLED **MACHAS WITH ATTITUDE** IN 2006 TO BEING FEATURED IN MAGNETIC FIELDS IN 2017. SMOKEY THE GHOST'S MUSIC FOCUSES ON CULTURAL RELEVANCE, WHILST RECOGNIZING THAT HE IS NOT BLACK OR WHITE, BUT **BROWN**. OVER THE YEARS, THE SOUTH INDIAN RAPPER HAS WORKED WITH NUMEROUS NOTABLE FIGURES & FEATURE FILMS; *RAGHU DIXIT, SNEHA KHANWALKAR, VISHAL DADLANI, SELVA GANESH & PAWAN KUMAR TO NAME A FEW.* ON JANUARY OF 2017, SMOKEY THE GHOST WAS FEATURED ALONGSIDE AERATE SOUND IN THE **BOILER ROOM**, BEING THE ONLY RAPPER TO APPEAR ON THE INDIAN LEG OF THE WIDELY POPULAR SHOW. WITH OVER 40+ PERFORMANCES IN 2017, SMOKEY THE GHOST STRIVED TO BE A RAPPER'S RAPPER WHO INFLUENCES AND COLLABORATES WITH OTHER CREATORS TO MAKE HIP HOP CONSCIOUS AGAIN. IN 2018, SMOKEY DROPPED HIS DEBUT STUDIO ALBUM, "THE HUMAN FORM", WHICH WAS CRITICALLY ACCLAIMED IN INDIA, AMERICA, JAPAN AS WELL AS FRANCE.

IN ALL SLIDES, **CLICK PICTURES** TO VIEW MEDIA ON YOUR DEFAULT BROWSER



PLEASE MAKE SURE YOU ARE CONNECTED TO THE INTERNET AND ANY RESTRICTIONS ON YOUTUBE ARE OFF.

# NOTABLE MUSIC



## ◀ DOWN BABY DOWN

SMOKEY THE GHOST RELEASED DOWN BABY DOWN FEATURING AERATE SOUND IN 2017. THE SONG CONTAIN A PERFECT BLEND OF SOUTH INDIAN SAMPLES, ELECTRONIC MUSIC AND HIP HOP. THIS LED SMOKEY & AERATE SOUND TO PLAY AT BOILER ROOM & THE MAGNETIC FIELDS FESTIVAL.



## ◀ THE HUMAN ERROR

WITH THE WHOLE WORLD CONFORMING TO AI (ARTIFICIAL INTELLIGENCE), WE ARE FORCED TO ASK OURSELVES, "WILL WE CONTINUE TO BE HUMAN? OR... WILL THE AI RECOGNISE THAT WE ARE THE ERROR, AND DESTROY US"



## ◀ HER NAME IS ?

A LO-FI EP ABOUT HER.



## ◀ The Human Form

THE HUMAN FORM IS A STORY ABOUT A FLOWER. A FLOWER OF FIVE PETALS: BLACK, WHITE, BROWN, YELLOW & OLIVE. AS THE FLOWER BLOOMS FROM SMOKEY'S DEAD AND DECAYING BODY, THE CHERRY ORANGE THAT IS THE SUN FEEDS IT AND GIVES IT NEW LIFE. AS LIGHT BECOMES DARK AND DARK BECOMES LIGHT, A GRIPPING STORY UNFURLS.

PARENTAL ADVISORY: THIS ALBUM CONTAINS "EXTRA BASS".

IT IS NOTABLE, THAT THE ALBUM WAS MASTERED BY JOHN DAVIS, WHO HAPPENS TO BE THE MASTERING ENGINEER FOR LED ZEPPELIN, GORILLAZ AND SHADE TO NEW A FEW.

# NOTABLE MUSIC

## GOMBAI ▶

CHANNAPATTANA IS A CITY AND TALUK HEADQUARTER IN RAMANAGARA DISTRICT, KARNATAKA, INDIA. THE CITY IS FAMOUS FOR ITS WOODEN TOYS AND LACQUERWARE. CHANNAPATTANA IS ALSO CALLED WITH NAME **TOWN OF TOYS** ("GOMBEGALA NAGARA")

THE WORD GOMBAI MEANS "DOLL".  
THIS IS A SONG ABOUT CHANNAPATTANA,  
AND THE RICH HERITAGE OF A DYING CITY.



## ◀ WHEN I'M GONE

DISCLAIMER:

LISTEN TO THIS SONG AT YOUR OWN RISK!!

**SMOKEY  
THE GHOST**

# IN THE MOVIES



TO CHECK SMOKEY THE GHOST'S FULL DISCOGRAPHY, [CLICK HERE](#)



# NOTABLE FEATURES

**PLATFORM**  
CREATIVE LIFESTYLE

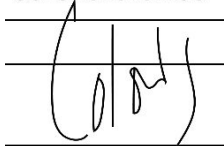
◀ HERE ARE SOME EXPERIENCES THAT  
RESULTED IN MUSIC

"

HIS RAPS EMERGE OUT OF HIS  
OBSERVATION AND TACKLE VARIOUS  
SOCIAL ISSUES; 'HER NAME IS?' IS A  
CONCEPT MIXTAPE TO BE HEARD IN  
SEQUENTIAL ORDER, HAILING FROM A  
PERSONAL EXPERIENCE THAT LED TO THE  
REALISATION OF THE DISHONOURABLE  
OPPRESSION FACED IN VARIOUS SUBTLE  
FORMS BY WOMEN ON A REGULAR

BASIS. "

COLORSXSTUDIOS



◀ READ MORE



CLICK TO VIEW SMOKEY'S  
FEATURE IN BOILER ROOM,  
WHICH IS A WORLDWIDE  
UNDERGROUND MUSIC  
MOVEMENT THAT ORIGINATED  
FROM UK (UNITED KINGDOM).

"

YOUNG INDIA IS A FRATERNITY OF UNDOCUMENTED HUSTLERS. RESTLESS  
IN SPIRIT, THEY SAIL THROUGH THE SOCIAL CONSTRUCTS OF DOS AND DON'TS  
TO MANIFEST THEIR INDIVIDUALISTIC IDENTITY. IT'S A PLACE WHERE A  
SCIENTIST WITH PATENTS TO HIS NAME, CAN ALSO HAVE A CAREER AS AN  
ENGLISH RAPPER FOR AS LONG AS 12 YEARS. SUCH A GEM IS SUMUKH MYSORE,  
AKA, SMOKEY THE GHOST. AND IF THERE'S ANY CHANCE YOU'VE BEEN SLEEPING  
ON HIM,

" -



READ MORE

IT'S ABOUT TIME YOU KNOW HIS STORY.

**SMOKEY**  
**THE GHOST**

# WHEN WE GET LIVE

SMOKEY ALSO ORGANISED STREET CYPHERS THAT BROUGHT TOGETHER 40+ RAPPERS FROM THE CITY TO THE EVENT. THIS MOVEMENT WAS INITIATED IN RESPONSE TO THE CITY WIDE LIVE MUSIC BAN THAT WAS IMPOSED BY THE GOVERNMENT OF KARNATAKA. BY BRINGING THE CULTURE TO THE STREETS, SMOKEY THE GHOST & WANANDAF HAVE CREATED A NEW WAVE OF ARTISTS THAT ARE PERFORMING AT PARKS, PUBLIC AREAS AND SUBWAY STATIONS. READ MORE ABOUT WANANDAF BELOW

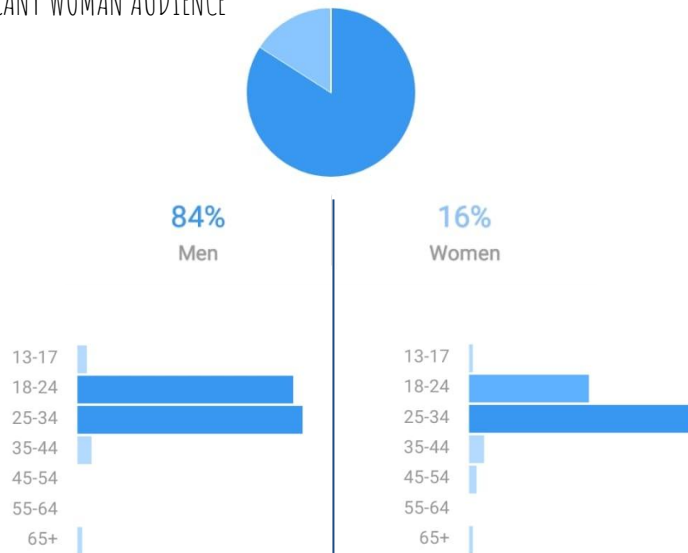
▷ WANANDAF

SMOKEY THE GHOST HAS ORGANISED LIVE HIP HOP PERFORMANCES IN THE PAST. APART FROM PERFORMING 40+ SHOWS IN 2017, SMOKEY ORGANISED A MONTHLY PERFORMANCE SHOWCASE CALLED "THE HUM HIP HOP PROJECT" IN ASSOCIATION WITH THE HUMMING TREE, DESI HIP HOP, VH1 AND OTHERS. THE MONTHLY SHOWCASE FEATURED OVER 23 ARTISTS, 15 DJS AND AUDIENCES PILED UP (300+ EVERY EDITION) TO WITNESS ONE OF INDIA'S MOST SUCCESSFUL HIP HOP SHOWS. ARTISTS THAT PERFORMED INCLUDE, BRODHA V, DIVINE, NAEZY, BIG DEAL, GUBBI AND MANY MORE.

▷ HUM HIP HOP

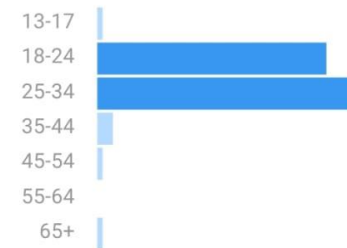
# STATS FOR THOUGHT

UNLIKE MOST OTHER RAPPERS, SMOKEY THE GHOST'S PIE SHOWS A SIGNIFICANT WOMAN AUDIENCE



PROVING THAT HIP HOP IS ALSO FOR THE OLD, SMOKEY SPEAKS TO A WIDER AGE GROUP RANGING 18-35.

OVER ALL AUDIENCE



THE AUDIENCE SMOKEY ATTRACTS ARE MOSTLY CREATORS AND RAPPERS. THIS MAKES SMOKEY A RAPPER'S RAPPER, A INFLUENCER OF INFLUENCERS.



INSTAGRAM



FACEBOOK



YOUTUBE



CALL PRANAV

+91-76248 86350

EMAIL US FOR BOOKINGS:  
BOOKSMOKEY@GMAIL.COM